Excess Gestational Weight Gain in Low-Income Overweight and Obese Women: A Qualitative Study

Cynthie K. Anderson, MD, MPH; Tanis J. Walch, PhD, MPH; Sara M. Lindberg, PhD, MS; Aubrey M. Smith, MD; Steven R. Lindheim, MD, MMM; Leah D. Whigham, PhD

ABSTRACT

Objective: Examine factors implicated in gestational weight gain (GWG) in low-income overweight and obese women.

Design: Qualitative study.

Setting: Community-based perinatal center.

Participants: Eight focus groups with women (black = 48%, white non-Hispanic = 41%, and Hispanic = 10%) in the first half (n = 12) and last half of pregnancy (n = 10) or postpartum (n = 7), 2 with obstetrician-gynecologists (n = 9).

Phenomenon of Interest: Barriers and facilitators to healthy eating and GWG within different levels of the Social Ecological Model: for example, intrapersonal, interpersonal, and organizational.

Analysis: Coding guide was based on the Social Ecological Model. Transcripts were coded by 3 researchers for common themes. Thematic saturation was reached.

Results: At an intrapersonal level, knowledge/skills and cravings were the most common barriers. At an interpersonal level, family and friends were most influential. At an organizational level, the Special Supplemental Nutrition Program for Women, Infants, and Children and clinics were influential. At the community level, lack of transportation was most frequently discussed. At a policy level, complex policies and social stigma surrounding the Special Supplemental Nutrition Program for Women, Infants, and Children were barriers. There was consensus that ideal intervention approaches would include peer-facilitated support groups with information from experts. Obstetrician-gynecologists felt uncomfortable counseling patients about GWG because of time constraints, other priorities, and lack of training.

Conclusions and Implications: There are multilevel public health opportunities to promote healthy GWG. Better communication between nutrition specialists and obstetrician-gynecologists is needed.

Key Words: gestational weight gain, overweight, obesity, WIC (J Nutr Educ Behav. 2015;47:404-411.)

INTRODUCTION

Excessive weight gain during pregnancy is a public health concern. Sixty percent of overweight women (body mass index [BMI] 25–29) and 45% of obese women (BMI ≥ 30) gain weight during pregnancy in excess of the Institute of Medicine’s (IOM) recommendations. Current suggestions for total weight gain are 28-40 lb for BMI < 18.5, 25–35 lb for BMI 18.5–24.9, 15–25 lb for BMI 25.0–29.9, and 11–20 lb for BMI ≥ 30.0. Women who gain excess gestational weight have increased risk of postpartum weight retention and of developing diabetes and cardiovascular disease, have increased risk for cancer and mortality, and transmit risk to their offspring. Excess gestational weight gain (GWG) increases the risk of complications for newborns, including neonatal seizures, meconium aspiration syndrome, low Apgar scores, and large for gestational age, as well as for overweight/obesity and adverse cardio-metabolic profile in childhood. Overweight and obese pregnant women experience higher rates of preeclampsia, gestational diabetes, fetal macrosomia, shoulder dystocia, cesarean delivery, and intrauterine fetal death compared with their normal weight counterparts. Coupled, the risks of obesity and excess GWG lead to an
escalating cycle of alarming risks for future generations.\(^14\)

Low-income women are more likely to be affected by obesity than higher-income women.\(^15\) Non-Hispanic blacks in the US have the highest age-adjusted obesity rates in the nation.\(^16\) Overweight, non-Hispanic black women are at the highest risk for lifelong postpartum weight retention, so there is an urgent need for effective socially and culturally appropriate interventions targeting these groups.\(^17\)

Prenatal care provides a unique window of opportunity for obesity prevention and intervention.\(^18\) Unfortunately, information from physicians about GWG is often insufficient and inaccurate.\(^19\) In a prospective cohort study of low-income, urban women, strong predictors of excess GWG included both receiving clinician advice discordant with IOM guidelines and having a high BMI early in pregnancy.\(^20\) The IOM’s 2009 report on weight gain during pregnancy outlined several recommendations for action, including routine reporting of GWG by racial/ethnic group and socioeconomic status. Data on GWG in diverse populations was identified as a major research gap that needs to be addressed.\(^2\) Despite this, little research has been done to identify facilitators and barriers to healthy nutrition and weight gain in diverse pregnant populations, especially low-income, minority overweight and obese women.

The findings of a qualitative study examining facilitators and barriers to healthy eating and healthy GWG among low-income, overweight and obese, pregnant and postpartum women, and obstetricians-gynecologists (OB-GYNs) from a community-based perinatal clinic in Madison, WI are described. This formative research is designed to inform culturally and socially appropriate interventions to increase healthy diet and lifestyle behaviors, prevent excess GWG, and reduce adverse perinatal and long-term health outcomes among women and children.

**METHODS**

Participants and Setting

English-speaking mothers (n = 29) and OB-GYNs (n = 9) were recruited from a community-based perinatal center in Madison, WI, which provides comprehensive low- and high-risk obstetrical services to predominantly low-income, minority women. Participating mothers were identified through chart review of pregnancy status. Inclusion criteria included being pregnant or 6 weeks to 1 year postpartum, having a prenatal intake BMI ≥ 25, being aged ≥ 18 years, having the ability to speak English, and being eligible for the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC), a federally funded nutrition program for participants whose gross income falls below 185% of the US poverty income guidelines. Women were categorized as being in the first half of pregnancy (under 26 weeks’ gestation; n = 12), the second half of pregnancy (26 weeks’ gestation to term; n = 10), or postpartum (6 weeks postdelivery to 1 year postpartum; n = 7). Participating OB-GYNs were clinicians from the same clinic. Participants were recruited by 1 of the coauthors (AMS), who was an OB-GYN in the clinic before the study began.

**Procedures**

A study advisory committee composed of community members (women/mothers of similar background, race, and ethnicity as study participants), study investigators, OB/GYNs, and Wisconsin Department of Health officials guided the development of focus group questions based on the Social Ecological Model.\(^23\) The SEM has been adopted by the Centers for Disease Control and Prevention to address many public health problems, from domestic violence prevention to breastfeeding promotion. This model employs a multilevel approach to prevention that addresses intrapersonal, interpersonal, organizational/institutional, community, and societal/policy-level influences on health behaviors.\(^23\) Thus, focus group questions were designed to elicit barriers and facilitators of healthy GWG across multiple levels of the SEM. Focus group questions are listed in Tables 1 (for women) and 2 (for OB-GYNs).

Focus groups were facilitated by trained members from the advisory committee with similar race and ethnicity (Hispanic, black, or white) to the majority of focus group participants in each session. Facilitators were trained by an expert consultant.\(^24\)-\(^26\) Ten focus group discussions (8 with community women and 2 with OB-GYNs), each lasting 90 minutes, were conducted at the cooperating obstetrics and gynecology clinic. Focus groups ranged in size from 3 to 5 people per group and were mostly of mixed race and ethnicity with the exception of 1 all-black group and 1 all non-Hispanic white group. The University of Wisconsin-Madison Institutional Review Board approved the study. All participants provided written informed consent. The OB-GYN participants

<table>
<thead>
<tr>
<th>Table 1. Focus Group Questions for Overweight or Obese Mothers</th>
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<tbody>
<tr>
<td>1. What are your sources of information about eating during pregnancy?</td>
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<td>2. Which of these sources is most likely to persuade you?</td>
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<tr>
<td>3. Give an example of a time when you received information from a doctor or another health care person on eating in pregnancy or weight gain in pregnancy that was useful to you.</td>
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<td>4. Give an example of a time when you received information that was not useful.</td>
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<tr>
<td>5. What makes it hard to eat the right foods during pregnancy?</td>
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<tr>
<td>6. What would make it easier for you to eat healthy during pregnancy?</td>
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<tr>
<td>7. Sometimes it is hard to not gain too much weight during pregnancy. What makes it hard to not gain too much weight during pregnancy?</td>
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<tr>
<td>8. What would make it easier for you to not gain too much weight during pregnancy?</td>
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<tr>
<td>9. If it was your job to help pregnant women eat healthy and not gain too much weight, what would you say or do to accomplish that goal?</td>
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<td>10. What is the most important thing we talked about today?</td>
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Table 2. Focus Group Questions for Obstetricians-Gynecologists

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<tr>
<th>Question</th>
<th>Example Answer</th>
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<tr>
<td>1. What information/data/event prompts a discussion of weight management</td>
<td>A woman mentioned how pregnancy was cravings for readily accessible, unhealthy</td>
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<td>or nutrition with your pregnant patients?</td>
<td>foods, often in the context of consuming food to reduce stress or cope with</td>
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<td>2. How do you feel about discussing weight management with your overweight</td>
<td>As another woman stated, ‘Whatever, it doesn’t matter anyway; I’m going to get</td>
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<td>or obese patients?</td>
<td>fat anyway.’ ... Maybe some stress management and some counseling would have</td>
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<td>3. What do you see as limitations to discussing weight management/nutrition</td>
<td>‘I think what makes it hard is you have cravings. Because no matter how much</td>
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<td>with your obese/overweight patients?</td>
<td>you try to eat the proper foods that you need to eat and the things that’s good</td>
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<tr>
<td>4. Many physicians feel they have never been instructed on how to discuss</td>
<td>for you, it’s that craving that you want, you want, you want.</td>
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<tr>
<td>weight and diet with overweight/obese patients. What is your view on this?</td>
<td>Another woman mentioned,</td>
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<td></td>
<td>‘You’re depressed so you’re not eating good. You know when you’re depressed you</td>
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<td>just don’t give a crap. You’re just like, “Whatever, it doesn’t matter anyway;</td>
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<td>I’m going to get fat anyway.’ ... Maybe some stress management and some counsel-</td>
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<td>ing would have helped ... to maybe eat better, because I think if you’re feeling</td>
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<td></td>
<td>better, you eat better.</td>
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Data Analysis

Focus group audiotapes were transcribed verbatim and checked for errors. Researchers developed themes for an initial coding guide based on the interview guide and responses to focus group questions. The researchers employed a mixed-methods approach to content analysis using both conventional (codes derived during analysis) and directed (initial coding scheme based on the SEM) content analysis. The coding guide was organized into 6 categories based on the SEM: (1) intrapersonal, (2) interpersonal, (3) organizational/institutional, (4) community, (5) policy/society, and (6) OB-GYN. Three researchers reviewed and coded transcripts for common themes. A fourth researcher experienced in qualitative analyses reviewed code to ensure accurate coding. Investigators agreed that thematic saturation was reached because no new themes were identified after the completion of 10 focus group sessions.

RESULTS

Table 3 outlines the characteristics of focus group participating mothers (n = 29). The majority of women were either African American (n = 14) or non-Hispanic white (n = 12) and multiparous (n = 20). All women qualified for WIC and were defined as low-income. Barriers and facilitors of healthy GWG were categorized according to the SEM. The OB-GYN participants (n = 9) included mostly women (n = 8) who were white (n = 7), Native American (n = 1), and of mixed race (n = 1).

Intrapersonal

All women believed that intrapersonal factors either encouraged or discouraged GWG. Several themes emerged as intrapersonal barriers to healthy GWG, including physiology (hunger, cravings, and aversions), financial factors, time constraints, and lack of knowledge or skills. Cravings and lack of knowledge or skills were most commonly discussed. Facilitators that emerged for healthy GWG included physiology (food aversions), adequate knowledge or skills, and past experience.

Barriers. For the majority of women, a prominent barrier to making healthy food choices during pregnancy was cravings for readily accessible, unhealthy foods, often in the context of consuming food to reduce stress or cope with depression. As 1 woman stated,

I think what makes it hard is you have cravings. Because no matter how much you try to eat the proper foods that you need to eat and the things that’s good for you, it’s that craving that you want, you want, you want.

Another woman mentioned,

You’re depressed so you’re not eating good. You know when you’re depressed you just don’t give a crap. You’re just like, ‘Whatever, it doesn’t matter anyway; I’m going to get fat anyway.’ ... Maybe some stress management and some counseling would have helped ... to maybe eat better, because I think if you’re feeling better, you eat better.

Most women discussed financial constraints as a barrier to healthy eating and preventing excess GWG, including insufficient income, the cost of healthy foods, and the fear of not being able to support a child. For example,

We get very limited assistance and we are taking anything we can get. I have become quite the little coupon clipper and watching the sales. We tend to go more for the carbohydrates because the stuff is less expensive.

And, “Eighty percent of the fear you get when you first find out you’re pregnant is, how am I going to do this? How am I going to afford it?”

More than half of women described a lack of time to prepare healthy meals or engage in physical activity, as well as a lack of healthy cooking knowledge or skills. As stated by 1 woman,

[I eat] stuff that’s at a gas station or fast food, and it’s probably, like, if I had more time or I was at home, I would cook or … grab something that was better.

Women’s personal beliefs and a lack of knowledge and skills also promoted weight gain, such as, “when you’re pregnant, you just think you can eat whatever you want.” A lack of knowledge and skills was discussed, such as,
the most hard thing is cooking for me, like cooking it right and actually not using all the oil or the butter or adding cheese and everything to it. That’s my problem of eating right. It was the way I was always taught, to just deep-fry everything.

Facilitators. Women discussed food aversions (which led them not to want to eat), previous experiences or personal beliefs, and attitudes toward dietary choices as factors that prevented excess GWG. In addition, personal motivation to achieve healthy pregnancy and newborn outcomes, described using terms such as willpower and maternal instinct, and a personal desire to lose weight postpartum were reported as facilitators of healthy GWG. For example,

because I have to come back to my regular size when the baby comes out. That’s constantly on my mind, like, don’t overdo it because you want your figure back … I’m constantly just dwelling on that.

Another woman stated, “I don’t eat right every time, but I try … because of the baby, … I don’t like eating vegetables, but I do it anyway.”

Previous pregnancy experience was another important factor in preventing excess GWG. Many mothers described trying to eat healthy so they did not gain as much weight as they had gained with their first pregnancy. As 1 woman stated,

When I was with my first [child], I didn’t care. I know I ate anything anytime of the day, and I gained, like, 60 pounds. And with this one, I’ve been watching what I eat. I’ve been trying more fresh fruits and vegetables.

Interpersonal

Women in this study reported receiving pregnancy-related nutritional advice from veteran mothers in their social networks, including their mothers, female neighbors, grandmothers, sisters, friends, cousins, and aunts. Health care and adjunct providers such as nurses, dietitians, social workers, and WIC staff were also named as important sources of information. Women nearly consistently indicated that their OB-GYNs provided some counseling about diet, nutrition, or GWG, although the extent and accuracy of such counseling could not be uniformly assessed. Women were more likely to trust and be persuaded by their OB-GYN’s advice or information provided by WIC than by advice from other sources, although many reported receiving minimal or conflicting information from different sources.

Barriers. Women discussed their children hindering them from buying healthy foods and asking for unhealthy foods when grocery shopping as barriers to consuming healthier foods. As 1 woman acknowledged, “My kids are always asking for things that aren’t healthy.” In addition, interpersonal stressors at home and work were frequently identified as barriers. Sociocultural, family, and ethnic norms favoring overeating and high-fat, high-calorie food preparation were also identified as barriers to healthy eating. For example, “It’s the only time you get the special permission to be able to eat like a horse, and nobody looks at you funny, nobody says nothing to you about it.” Similarly, “It would have made it easier to eat healthier if I had good values instilled as a child.”

Facilitators. Many women reported that having other children in the household was a facilitator to healthy eating and being active:

Having a 1-year-old, I want him to be healthy, too, and he loves fruit and vegetables. So when I was pregnant, we ate together the same healthy stuff.

Before, all I did was just sit and watch TV and eat all the time. And now, with my kids being older and soccer practice, I’m doing this, doing that, and it just helps me move around.

Women were most likely to listen to their primary care giver for advice on healthy eating and GWG. For example,

My doctor, she was really, really helpful. It was nice that she was a woman because she understands.

She would … try to give me better ways of eating or exercising.

Being weighed and keeping track of weight gain (ie, accountability to others) was a motivator for healthy GWG: “Going to my checkups and getting weighed. That helped me.”

Organizational/Institutional

The majority of women found that information obtained from WIC, the perinatal clinic, churches, and the YMCA was conflicting regarding healthy eating. Many women perceived advice from organizations to be helpful; others did not change their behavior based on the advice or did not trust the advice. For example, “WIC pamphlets usually go in the garbage,” as opposed to “My doctor and WIC, they told me soda is bad for me, and I’d catch diabetes, so I stopped drinking soda. They told me to water my juice down, so I do a lot of what they tell me.” However, many women mentioned that they received different information from their OB-GYN compared with WIC: “Sometimes they [WIC] have their views on things are much different than your doctor’s views.” When they received no advice about healthy GWG from their OB-GYN, they assumed that it was not important and were left to come up with their own ideas about healthy GWG.

Community

Women perceived many community-level barriers to healthy GWG. Despite prompting, there was no discussion regarding community facilitators to healthy GWG.

Barriers. Transportation was a barrier to grocery shopping; women lived too far to walk to grocery stores: “You have to pay someone $10 or $15 to take you to the grocery store, or a cab, and that’s expensive.” Often, convenience stores or pharmacies were identified as the only places where women could access food, which was noted as more expensive: “You blow your food stamps running back and forth to gas stations.” The convenience of fast-food restaurants also made healthy eating difficult. One woman stated,
Well, you're huge, pregnant, can barely get around, and you've got to stand up there and cook up something good, when it's just as easy to go through the drive-through at Burger King, and get that same filling effect, but not so nutritional.

Similarly,

It's just food on the go ... you have kids at home that are always "McDonald's, McDonald's." And it's hard to eat when you have so much influence of bad foods around you. But when I lived in the country, it wasn't so ... in the city you've got ... fast food [at] every corner.

**Policy/Society**

At the policy/society level, complexity of policies and social stigma were barriers, whereas media were perceived as a potential facilitator.

**Barriers.** Complexity of WIC policies was a barrier because of rules and restrictions on allowed food: for example, “Hoops, jumping through hoops [referring to all the rules].” Social stigma was also identified as a barrier. Some women felt frustrated and embarrassed with WIC vouchers; for example,

the whole process ... has always been very [pause], I mean, my blood pressure will go up. My face will get hot ... because you get in line and then you, and because of all the new changes, grocery stores haven't caught up with it yet. So then you stand there, literally sometimes for ...

**Facilitators.** The availability of health information via multiple media sources such as books, the Internet, and television was an important facilitator to engaging in healthy behaviors. For example, “… Starting with the book they give you at your first visit ... using that as a reference book throughout my pregnancy and afterwards, I kept going back.” In addition, the WIC policies for buying healthy foods enabled many women to eat healthier than they would have otherwise.

**Interventions to Encourage Healthy GWG**

Community participants discussed how best to support healthy eating and healthy GWG. Women suggested having peer-facilitated group classes that involved exercise and cooking, sharing personal stories and experiences, and including guest experts to provide information in a non-threatening and fun way. Women discussed information that should be part of group classes, including how the baby grows, nutrition, labor and delivery, money management, single parenting, and well-being after delivery. Most women felt that “getting each other’s self-experiences helps a lot,” and “a group class [would be helpful], because you learn from others and people learn from you.” Although the group support approach was generally supported, some women expressed hesitation and indicated they would feel uncomfortable sharing personal details in a group environment. The women thought that having one-on-one sessions in addition to the group sessions would be helpful. Most women said that having the opportunity to discuss their challenges and successes during the focus groups for this research study was really helpful. For example, “We can sit and discuss what we need to discuss and get the help that we need, and feel good about yourself when you leave.” The women thought that having a comfortable setting with a group of women led by an experienced mother (peer) would be ideal. In addition, it would have to be at a day and time that was convenient, with child care provided. Finally, women discussed a desire for stress management and emotional support during the group sessions, which would help women to engage in healthier behaviors.

**OB-GYNs**

Most OB-GYNs felt uncomfortable counseling patients about GWG during pregnancy. One primary reason was because they did not feel adequately trained to do so:

We have no training in this ... I can speak generally about high-fiber, low-fat diets and trying to avoid, you know, processed carbohydrates … after that, like, I stop.

Another physician noted,

In med school, we got extensive training in smoking cessation … how to interview them, how to talk to them, and the different stages they go through, who's ready, who's not ... but nothing on obesity.

In addition, OB-GYNs explained that they did not have time or felt other, more pressing issues had to take priority. Specifically, 1 OB-GYN stated,

... You’re talking about … you’re a smoker and you’re overweight, and you’re on methadone … There’s a long list … you’re triaging to more survival-like issues.

Another OB-GYN put it this way: “It’s hard to get them to focus on living healthy when they’re just trying to live.” The OB-GYNs also indicated that they hesitated to make recommendations about healthy eating and physical activity because the OB-GYNs perceived barriers for their patients in achieving these behaviors. One OB-GYN said,

I can talk about this until I’m blue in the face ... and as much as they want to … do this with me, there’s just no feasible way they can do that and still feed their family or themselves.

Another OB-GYN said, “Something that keeps me from … talking to them about [exercising is] because they can’t afford to go to a gym.” Most OB-GYNs felt comfortable referring patients to dietitians but they did not know what the dietitian told the patients, and therefore could not reinforce what the dietitian had said when they next saw the patient. As 1 OB-GYN put it, “We need to have communication between nutritionists and the physician team.”

**DISCUSSION**

This qualitative investigation identified multilevel factors that affect healthy eating and GWG among low-income overweight and obese women. In addition, OB-GYNs discussed challenges and opportunities
for counseling about GWG. Findings suggest that there are public health opportunities to promote healthy GWG and that a multilevel approach is warranted.

The current findings identified several barriers to healthy GWG that were also suggested by previous research, including the powerful effect of family members and cultural and social norms promoting the desirability of large babies and the need to eat for 2,28 the challenge of coping with food cravings during pregnancy,20,30 and poor food environments, including ubiquitous fast food and unhealthy foods, and lack of transportation.29

The current findings also corroborate previous reports that a desire to return to a thinner pre-pregnancy weight is a strong motivating factor and may reduce risk for excess GWG,31,32 that women are motivated to eat healthy for the sake of their babies,34 and that personal experience with excess GWG and postpartum weight retention during a prior pregnancy is a salient motivator of healthy GWG.28

Findings also identified areas of opportunity for intervention. Lack of knowledge and skills regarding healthy nutrition and food preparation was a commonly cited barrier to healthy GWG. Pregnancy information from the media was a facilitator to healthy GWG. This suggests opportunities to use various media modalities to reach women with information to assist healthy eating and healthy GWG. On the other hand, women’s reliance on multiple sources of health information underscores the challenge of ensuring that women are using high-quality information from credible sources.

Consistent with previous studies,19,32 the researchers found that many women receive inadequate or conflicting information about pregnancy nutrition and GWG from health care providers. Most women reported that they most trusted their OB-GYN’s advice. However, in the absence of advice about healthy GWG from their OB-GYN, many women assumed that it was not that important and were left to come up with their own ideas about healthy GWG. Likewise, when receiving conflicting advice from their OB-GYN, WIC nutritionist, mother, best friend, and the Internet, women struggled to figure out which approach made sense for them. Because of this conflicting advice combined with prevalent myths and misconceptions (eg, eating for 2), cultural and social norms, and individual variability between women and within a woman across different pregnancies, many women described a trial and error approach to healthy eating and GWG. This points to the need for coordination across multiple sectors, so that advice is consistent and a universal part of prenatal care. It also points to the need for broader education to shape cultural norms and media messages regarding healthy eating and GWG in pregnancy.

The OB-GYNs discussed a lack of time and training to counsel patients on weight control during a typical office visit. Thus, referring patients to a weight control specialist is advisable, but better communication between the specialist and the OB-GYN would most likely strengthen the impact of that intervention. This is especially true because most of the women in the focus groups gave the most credence to advice from OB-GYNs. Indeed, it was noted that if an OB-GYN did not mention nutrition or physical activity, appropriate GWG, or follow-up on a referral to a weight-control specialist, patients did not perceive it to be important. The current findings are corroborated by previous research suggesting that information from health care providers about GWG is often inaccurate and insufficient.19-21 Thus, interventions that target physicians are important to decrease excessive GWG among low-income overweight and obese women.

The current study was novel in its attempt to solicit women’s suggestions about how to help women like themselves achieve healthy GWG. There was consensus that ideal intervention approaches would include peer-facilitated support groups with information from experts in pregnancy on a variety of topics, such as food preparation, nutrition, exercise, stress management, social support, and finances. Whereas peer-led support groups were generally agreed upon as an ideal approach, a small number of focus group participants indicated discomfort with the idea of sharing personal information with others. Therefore, the group approach may best be used as an option, with traditional one-on-one care still offered for women who prefer it. The desired approach is reminiscent of group prenatal care models such as Centering-Pregnancy,33-35 which has been shown to decrease excessive GWG.36

One strength of the current study is the in-depth nature of information provided by participants, including responses that spanned all levels of the SEM. Therefore, the authors were able to identify lesser-known and infrequently examined barriers and facilitators to healthy eating and GWG, such as food cravings and aversions, mental health, relationships, family/work stressors, community organizations such as WIC, and health clinics. Another strength is that participants made concrete recommendations for future programs that they would deem desirable and feasible within the constraints of their lives and communities. Collaboration with community members, obstetricians, and department of health officials to develop focus group questions, conduct focus groups, and analyze results ensured that these findings would be useful to current and future stakeholders.

The current study included some limitations. Because there a relatively small number of low-income, overweight and obese women was included (n = 29) who were recruited through 1 perinatal clinic serving a low-income, high-risk population in Madison, WI, results may have limited generalizability. However, within this context, community participants represent a mix of race and ethnicity, as well as women from rural and urban locations. The use of mixed-race groups might have been a weakness of the study design if focus group participants had felt more comfortable sharing personal information only if they perceived other women in the group to be more like them. However, observers noticed that characteristics other than race and ethnicity seemed to influence the amount of sharing (eg, similar life experiences related to relationships and children seemed to encourage sharing between women of different races and ethnicities). Follow-up questions, themes, and conclusions were derived through an interactive process with participants,
so there was some variation in information available between groups. In reviewing transcribed audiotapes and categorizing responses by level of the SEM, results may be limited by the inferential and iterative nature of the data review process.

In conclusion, this study suggests that public health opportunities to promote healthy GWG are possible via multilevel approaches. Women identified an intervention approach using peer-led support groups with appropriate expert input to combat excess GWG. Obstetrician-gynecologists are encouraged to partner with nutrition specialists using 2-way communication to enhance follow-up with patients.

IMPLICATIONS FOR RESEARCH AND PRACTICE

Health practitioners should consider a peer-led group-care model involving input from professionals in the areas of physical activity, nutrition, personal finance, child development, and stress management for low-income pregnant women who are overweight or obese. This model could include a Centering-Pregnancy approach, and future research should continue to examine whether this model of care is associated with healthy GWG. In addition, because WIC was noted by participants to be influential, and facilitated group discussions have been successfully implemented in WIC programs, this efficient, low-cost approach should be considered. Facilitating either of these approaches, as well as existing models, in a manner that includes 2-way communication with OBGYNs is likely to have greater impact.

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CONFLICT OF INTEREST

The authors have not stated any conflicts of interest.